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DMG Events Bring 'The Big 5' to Egypt's \$335 Billion Construction Market

DMG Events, a leading international exhibitions company based in Dubai, UAE announced today that it is bringing its internationally renowned 'The Big 5' exhibition to Egypt. Taking place at the Egypt International Exhibition Centre (EIEC) on 18th – 21st of September 2018, The Big 5 Construct Egypt will be the second largest construction show after The Big 5 Dubai. The show's first edition will be held on 24,000-sqm split across two exhibition halls and an outdoor area. It will also host almost 20 international country pavilions from Germany, Italy, UK, Spain, China, Greece, Turkey, and France among others. The Big 5 Construct Egypt comes at a time when the country is witnessing a construction boom with more than US\$335 billion in active projects. The event will bring in the latest technologies from leading global brands, and will support knowledge sharing while facilitating business opportunities between local and international innovators in the sector. The Big 5 Construct Egypt will showcase 360-degree building solutions. These will be clustered across six product sectors: MEP services, Building Interiors and Finishes, Building Envelope and Special Construction, Construction Tools and Building Materials, Construction Technology and Innovation, and Plant Machinery and Vehicles (PMV). The Big 5 has been a staple of Dubai's exhibition calendar for almost 40 years. Over the last few years, the exhibition has been held in a number of countries beyond the UAE, including Saudi Arabia, Morocco, and Kenya, becoming the largest and most influential go-to exhibition for the construction sector in the Middle East. Like other events in The Big 5 portfolio, The Big 5 Construct Egypt will place significant focus on the quality of its content. For businesses, the show will feature the Hosted Buyers Program and free 1-on-1 business meetings with industry leaders and decision makers. Professional audiences such as architects, engineers, consultants, developers, and contractors will find numerous ways to advance their knowledge. Free educational events like the 22 Continuing Professional Development (CPD) certified workshops will run parallel to the exhibition. These will address key issues and will explore hot topics in the Egyptian construction market across the show's four days.