

PRESS CLIPPING SHEET

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New Cancer Drug launched in Egypt—Novartis Announces New Medication that Slows Progression of Advanced Breast Cancer

Novartis held a press conference to announce the availability of a new advanced breast cancer treatment in Egypt, sharing the results of the latest clinical trials for the drug Ribociclib, known as MONALEESA. The press conference was moderated by Dr. Islam Annan, Executive Chairman of EXCIT and Lecturer of Drug Economics at the Faculty of Pharmacy at Ain Shams University. Dr. Sherif Amin, President of Novartis Oncology, Egypt, Libya, Tunisia, Morocco, said, "Our dedication to scientific research with the goal of providing cancer patients with more effective treatments clearly reflects the company's vision and commitment to patients and healthcare providers. The launch and registration of this drug in Egypt in record time is a major achievement and we would like to thank all parties involved and Ministry of Health authorities responsible for drug registrations for their continued cooperation and fast-tracked procedures that allow for the provision of the latest cancer treatments Egypt. . . . We are truly delighted to provide a new treatment that has proven to effectively improve quality of life and reduce the pain levels experienced by women living with this disease."