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### Total Egypt launches 'Startupper of the Year' challenge



Total Egypt launched the "Startupper of the Year by Total" challenge. Initiated by the Total Group in 34 African countries simultaneously, this contest aims at identifying, rewarding and accompanying the best projects in enterprise creation or development (less than 2-years old) in Egypt. The winning projects will be granted the "Startupper of the Year 2016 by Total" label, with a financial support and a coaching from Total Egypt.

This call for projects is free and

open to any Egyptian citizen not more than 35 years old.

The application process began on 1 November and is directly available on the website: <http://startupper-total.com/>. Candidates will be able to apply until 31 January 2016.

A jury of professionals will pre-select up to ten of the best projects based on the following criteria: how innovative, original and bold the project is, its development potential and its capacity to improve living conditions of the populations.