

PRESS CLIPPING SHEET

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The advertisement features a large number '1' in a black box on the left. In the center, the headline reads 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine's performance as good as new). On the right is a silver Mobil 1 5W-50 motor oil can. A circular badge on the can says 'حماية ممتازة ضد التآكل' (Excellent protection against corrosion). At the bottom, a black banner contains the Mobil 1 logo, the text 'Performance by ExxonMobil', and Arabic text: '• أداء عالي من Basestocks بالإضافة إلى نظام متوازن عالي الدقة لحماية ممتازة ضد التآكل'. The website 'www.mobil1-egypt.com' and the slogan 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world) are also present.