


PRESS CLIPPING SHEET

PUBLICATION:	Daily News
DATE:	8-December-2015
COUNTRY:	Egypt
CIRCULATION:	60,000
TITLE :	Shell HELIX ULTRA – Made for each other – BMW Motorsport now recommends Shell Helix Ultra with Pureplus Technology. Will You?
PAGE:	03
ARTICLE TYPE:	Competitors' ADs
REPORTER:	NA

PRESS CLIPPING SHEET

BMW Motorsport
Premium Technology Partner



MADE FOR EACH OTHER

**BMW MOTORSPORT NOW RECOMMENDS
SHELL HELIX ULTRA WITH
PUREPLUS TECHNOLOGY. WILL YOU?**

Shell
HELIX ULTRA
with PUREPLUS Technology

While Shell Helix Ultra with PurePlus Technology motor oils for the race track and the road share the same technology platform, the racing formulation is customised to meet the extreme racing conditions.