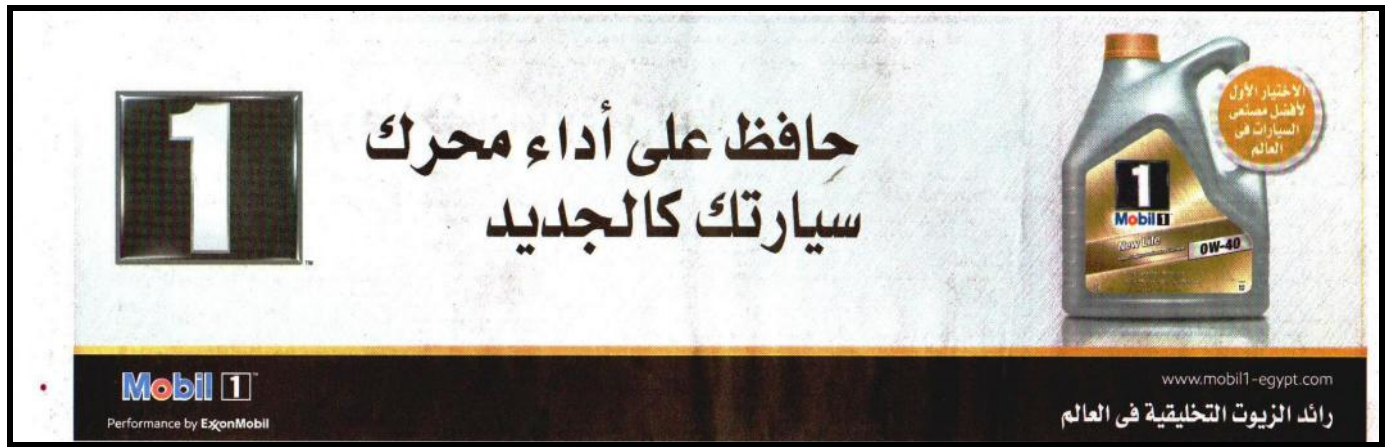


PRESS CLIPPING SHEET

PUBLICATION:	Al Ahram (Sup)
DATE:	12-February-2016
COUNTRY:	Egypt
CIRCULATION:	1,300,000
TITLE:	Mobil 1: Keep your car engine's performance as good as new
PAGE:	Front Page
ARTICLE TYPE:	Competitors' ADs
REPORTER:	NA



The advertisement features a large, stylized number '1' on the left. In the center, the Arabic text reads: 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine's performance as good as new). On the right, there is a bottle of Mobil 1 0W-40 motor oil. A circular seal on the bottle says 'الاختبار الأول لأفضل مصنع السيارات في العالم' (The first test for the best car manufacturer in the world). At the bottom left, the Mobil 1 logo is shown with the tagline 'Performance by ExxonMobil'. At the bottom right, the website 'www.mobil1-egypt.com' and the Arabic text 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world) are displayed.