

PRESS CLIPPING SHEET

PUBLICATION:	Identity
DATE:	April-18
COUNTRY:	Egypt
CIRCULATION:	15,000
TITLE :	Bayer launches periconceptional iron, folic acid and multiple-micronutrient supplement in Egypt.
PAGE:	63
ARTICLE TYPE:	Agency Generated News
REPORTER:	Staff Report
AVE:	1,175



Bayer launches periconceptional iron, folic acid and multiple-micronutrient supplement in Egypt

“A Healthy Start...for You and Your Baby” Bayer Egypt held a press conference to launch Elevit®, a periconceptional pharmaceutical supplement that contains a combination of folic acid, vitamins, minerals and trace elements which support healthy baby development during the early stages of pregnancy.