

PRESS CLIPPING SHEET

PUBLICATION:	Business Today
DATE:	December-2017
COUNTRY:	Egypt
CIRCULATION:	10,000
TITLE :	Women's Entrepreneurship Day Appoints Egypt Ambassador
PAGE:	73
ARTICLE TYPE:	Agency Generated News
REPORTER:	Staff Report
AVE:	3,050

Women's Entrepreneurship Day Appoints Egypt Ambassador

Women's Entrepreneurship Day (WED), the world's largest entrepreneurial and financial empowerment initiative, recently appointed country ambassadors to oversee and coordinate activities in over 144 countries worldwide, supporting, empowering, and celebrating women entrepreneurs on every continent. May Abdel Asim, Founder of What Women Want...Magazine and Media & More, has been selected as WED Ambassador for 2016/2017 representing Egypt. Abdel Asim will be launching a series of initiatives and campaigns in support of entrepreneurial development and support for women in Egypt.

