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Egyptian women entrepreneurs celebrate Egyptian women's inspirational stories

Women's Entrepreneurship Day (WED) celebrated its first annual event in Egypt supporting women-owned businesses.

The world's largest entrepreneurial and financial empowerment initiative recently appointed country ambassadors to oversee and coordinate activities in over 144 countries worldwide, supporting, empowering, and celebrating women entrepreneurs on every continent.

In Egypt, women entrepreneurs will be coming together at "Hanefra7 Biki Emta".

The conference was held in collaboration with What Women Want... Magazine. May Abdel Asim, founder of What Women Want... Magazine, has been selected as the Women's Entrepreneurship Day ambassador



for 2016/2017 representing Egypt.

Abdel Asim will be launching a series of initiatives and campaigns in support of entrepreneurial development and support for women in Egypt. An established entrepreneur and leading businesswoman in her

field, Ambassador Abdel Asim brings together a host of experience and opportunity for innovation and development for women entrepreneurs.

"I am honoured to be part of such an empowering movement,

and our "Hanefra7 Biki Emta" conference is one of the many ways to create change, empower women, and spread the need for fostering entrepreneurship in Egypt," said Abdel Asim. "Statistically, women, when empowered, give back to their community, and hence, foster growth, so it must be a top priority."

"It's inspiring to see women across the globe unite for a single cause," said Wendy Diamond, founder and president of Women's Entrepreneurship Day and WED World Ambassador. "By donating their time, effort, and resources to Women's Entrepreneurship Day, they are not only celebrating, supporting, and empowering women in business in over 100 countries, but also contributing to global unification."