

## **TATA MOTORS**

### **PRESS CLIPPING SHEET**

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| <b>PUBLICATION:</b>  | The Daily News   |
| <b>DATE:</b>         | 29-October-2015  |
| <b>COUNTRY:</b>      | Egypt  |
| <b>CIRCULATION:</b>  | 60,000   |
| <b>TITLE :</b>       | Tata Motors and Total Lubrifiants signs global partnership agreement |
| <b>PAGE:</b>         | 08   |
| <b>ARTICLE TYPE:</b> | Agency Generated News  |
| <b>REPORTER:</b>     | Staff Report   |
| <b>AVE:</b>          | 2,500  |

### **Tata Motors and Total Lubrifiants sign global partnership agreement**

Tata Motors and Total Lubrifiants signed an after-market partnership agreement in September, to supply high performance Total branded lubricants, across the Tata Motors sales & service points in international markets. Total Lubrifiants, with its global presence operating in 150 countries, will support the Tata Motors service network and its customers to provide latest generation lubricants to enhance the performance of Tata Motors commercial vehicles.

"Through our partnership with Total Lubrifiants, we at Tata Motors are committed to provide our customers with superior quality branded lubricants, developed specially for Tata Motors Commercial Vehicles. This will enable our customers to enhance the performance and lower the

overall costs of operating the vehicles. We at Tata Motors are committed to offering our customers with world-class product and services," said Sanjeev Garg, Global Head - Customer Care, Commercial Vehicles, Tata Motors.

Phillipe Charleux, Vice President Total Lubrifiants, France, also explained: "This agreement is to demonstrate the excellent relationships established between both companies. It also illustrates our commitment to sustainable growth in the global market place and in developing world class products and services to best satisfy our customer's expectations."

Through this partnership, Total Lubrifiants will also involve enhancing the skills of the Tata Motors network and will jointly support the modernisation of Tata Motors workshops across globe.