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AXA Egypt's Safe summer campaign insures lives, valuables, and environment

With the end of the summer season almost upon us, AXA Egypt's "Safe" campaign has successfully contributed to helping customers and non-customers experiencing unique insurance services, through different initiatives.

"Our sole focus this summer has been to raise awareness among Egyptian travelers regarding the importance of insurance across the different aspects of their lives; be it belongings, cars, health, or their surrounding environment, and to provide a 'safe' summer experience," said Ayman Kandeel, Chairperson of AXA General Insurance and Managing Director of AXA Life Insurance.