



## **PRESS CLIPPING SHEET**

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## Novartis commends Egyptian government's efforts in enhancing healthcare services

Sherif Amin, Country President, Novartis Egypt, has praised the partnership with the Ministry of Health and the cooperation to provide top-quality pharmaceutical and medical services in the health sector, especially for breast cancer patients.

This came during a conference held to celebrate the International Women's Day. The conference was held under the slogan of "Egypt's success journey towards expanding women's access to health", in cooperation with Novartis Egypt.

Minister of Health Khaled Abdel Ghaffar asserted that the political leadership attaches great importance to women-related issues, especially women's health, with the goal of empowering them at the health and social levels.

The Egyptian government spares no effort in providing the best medical service to Egyptian women in accordance with international standards, he noted, pointing out that Egyptian women represent the most important player in the sustainability and progress of societal systems, praising their efforts for the success of the healthcare sector.



"This celebration is a culmination of Egypt's achievements in all womenrelated fields, mainly promoting their health and their families' health," said the minister, adding that this was achieved by providing every woman with high-quality medical services via initiatives and campaigns, chiefly the president's women's health initiative under the slogan 100 Million Healthy Lives.

Abdel Ghaffar said that the political leadership believes in women's role

and efforts, and the importance of women's involvement in social work, showcasing some of the achievements of the women's health initiative. "Since July 2019, a total 33,827,901 women accessed medical services at 3,538 healthcare units and 102 hospitals across the country under the initiative," the minister added.

He noted that the initiative achieved its goals in early cancer detection, pointing out that figures for stage 1 and stage 2 detections were up. In addition to that, the initiative has increased women's awareness regarding the importance of periodic examinations, and boosted their connection and communication with basic care units, providing communicable disease screening services and enhancing women's reproductive healthcare, and providing treatment protocols free of charge.

Amin stressed that the company was committed to providing therapeutic services and participating in early detection campaigns and patient support programs, as well as providing training and education to healthcare professionals, with a focus on chronic dseases, including breast cancer, chronic myeloid leukemia, heart failure, psoriasis, and other diseases.

Celebrating International Women's Day, Amin said that Novartis was dedicated to empowering women at different job levels, and its commitment to improving the gender balance in management roles was ongoing, as the company has the vision and objective to increase the number of women in leadership positions to 50% in Egypt, up from the current 33%.