

## PRESS CLIPPING SHEET

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**"We Can, I Can."**

The Kasr Al Ainy Oncology Center (NEMROCK), the Egyptian Olympics Committee, Novartis, and the Harley-Davidson Motor Company teamed up with the Breast Cancer Foundation of Egypt (BCFE) and Power of CML, two of Egypt's most active patient support groups, to mark World Cancer Day. In a first of its kind initiative, this year's activities featured a motorcycle ride organized by Harley Davidson, with riders travelling from Kasr Al Ainy street to sporting clubs, including Heliopolis, Al Ahly, Maadi, El Gezira, and the Egyptian Shooting clubs to raise awareness.