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Facebook Appoints Ramez T. Shehadi as Managing Director, Middle East and North Africa

Facebook has announced the appointment of Ramez T. Shehadi as its new Managing Director in the Middle East and North Africa (MENA). In his new position, Ramez will lead the commercial growth and impact of Facebook and its expanding portfolio of apps, services and businesses across the region. "The ever-evolving MENA region continues to be a key market for Facebook, with over 181 million people using the platform every month. Driven by a mobile-first strategy, Facebook's family of apps and services help people to explore new ways of digital storytelling and support brands to reach the right audiences. Ramez's depth of global experience in industry and technology strategy will help us further drive impact amongst individuals, communities and institutions in the region; while maintaining a focus on our mission to bring people together and build community," said Ari Kesisoglu, Vice President of Middle East, Turkey and Africa at Facebook.