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Astellas partners with Cansurvive to raise awareness on prostate cancer in Egypt

In occasion of World Cancer Day in Egypt, Astellas MENA/SSA announced its partnership with Cansurvive, Egypt's leading groups for cancer patients in the country, to raise awareness on prostate cancer. The announcement was made at the Cancer from Patients' Perspective (CPP) event, in occasion of World Cancer Day in Cairo. The event brings together 16 patient organisations from the region to highlight the experiences of cancer patients.

Speaking at the event is, Medical Affairs Director, Astellas MENA/SSA Osama Elnawasany: "Through our partnership with CanSurvive and other patient organisations in the region, we aim to spread awareness on prostate cancer. Discussing cancer in a forum such as CPP is a positive step in opening discussions on sensitive medical topics including prostate cancer.

"Astellas remains on the cutting-edge of prostate cancer therapy due to the partnership we keep with patients and their doctors. We have included this region in our worldwide ASPIRE-PCA Registry so that investigators can include their eligible patients into the registry to participate in Astellas' research."

"World Cancer Day is a time for patients around the world to be recognised, to share their experiences, and for patient groups to emphasise their advocacy for greater access to treatment and better quality of life for cancer patients. We are pleased with Astellas' participation at CPP," Professor of Clinical Oncology at the Cairo University Kasr El Aini Medical School in Egypt and Chairman of CanSurvive Mohsen Mokhtar said.

"Prostate cancer is not discussed in the region often enough. Due to the lack of knowledge and awareness of the disease, men in this region are diagnosed

once they are already past the early stages of the disease. The ongoing frustration is that this disease has a high potential for a complete cure if it is diagnosed early. Men above 45 years of age with family history of prostate cancer or those above the age of 50 years with no family history of prostate cancer should visit their doctor for regular checks," Medical Affairs Director, Astellas MENA/SSA, Osama Elnawasany.

Prostate cancer is a growing concern for the MENA region. The latest statistics from Egypt indicate that prostate cancer is among the 10 most common cancers in men. The primary concern among specialists in the field of oncology and urology is that many patients are not realising the severity of their symptoms and are therefore seeking medical attention in the later stages of the illness. The survival rate of prostate cancer is high if diagnosed early.



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