



## PRESS CLIPPING SHEET

<b>PUBLICATION:</b>	Al Messa
<b>DATE:</b>	12-November-2015
<b>COUNTRY:</b>	Egypt
<b>CIRCULATION:</b>	200,000
<b>TITLE :</b>	<b>Unconventional ideas implemented to create significant shift in pharmaceutical company activities</b>
<b>PAGE:</b>	13
<b>ARTICLE TYPE:</b>	Competitors' News
<b>REPORTER:</b>	Eyad Abo Al Hadad

