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Egypt Celebrates World Cancer Day "We Can, I Can"

The Breast Cancer Foundation of Egypt (BCFE) and Novartis Pharma celebrated the World Health Organization's (WHO) annual World Cancer Day (WCD) themed "We Can, I Can." The event renewed hope among Egyptian cancer patients, encouraging them to continue treatment plans and overcome obstacles on their journey towards recovery. Leading treatment specialists, including oncologists and surgeons, joined patients in the press event held on the occasion, while renowned painter Khaled El Samahy led an art session for survivors sharing a



message of hope through art.

In the lead-up to celebrations, Zamaalek Runners organised a run on 3 February to raise the voice of life

without cancer, encouraging action to reduce the impact of cancer on patients, their families, and communities.

"This year's WCD theme 'We Can, I

Can' explores how everyone, together or individually, can help reduce the global burden of cancer, which affects 14 million people worldwide annually. Today we celebrate scientific breakthroughs, which have advanced the battle against cancer, driving tangible progress," said Dr. Ashraf El Ghandour, professor of haematology and deputy dean of medicine at Alexandria University. "Chronic Myeloid Leukemia (CML), for example, has been transformed from a fatal to a curable disease, with bone marrow transplants down from 34% to 3% over the last five years only."