

PUBLICATION:	Egyptian Gazette
DATE:	15-September-2018
COUNTRY:	Egypt
CIRCULATION:	120,000
TITLE:	The Big 5 Construct Egypt set to start in Cairo.
PAGE:	Back Page
ARTICLE TYPE:	Agency Generated News
REPORTER:	Staff Report
AVE:	16,983



The Big 5 Construct Egypt set to start in Cairo

DMG events, a leading international exhibitions company based in Dubai, UAE announced that the first edition of The Big 5 Construct Egypt will be held under the patronage of the Ministry of Trade and Industry. HE Eng Amr Nassar, Minister of Trade and Industry, will inaugurate the exhibition, which will run at the Egypt International Exhibition Centre (EIEC) on 18th – 21st of September 2018.

More than 200 companies from 24 countries will display the most innovative construction products at The Big 5 Construct Egypt this year. The show will offer 360-degree solutions for the Egyptian built environment, connecting industry experts, buyers and manufacturers from all over the world during a four day of networking and business opportunities.

At the show's launch press conference, Josine Heijmans, Portfolio Director at DMG events, presented The Big 5 Construct Egypt's benefits to the local

economy and construction industry. The Big 5 Construct Egypt will promote the long-term growth opportunities, and development of the Egyptian construction industry, along with creating new export partnerships for local Egyptian companies.

"Beyond bringing the latest technologies and thousands of innovative construction solutions from leading brands from around the globe, the event will boost business development opportunities in Egypt. A dedicated B2B meeting programme will help participants connect and build business relationships right there at the show," Heijmans explained.

The Big 5 Construct Egypt is expected to drive FDI into the Egyptian construction sector. Some of the world's most renowned names in construction will take part to the exhibition, which also hosts various international country pavilions, including Germany, Italy, UK, Spain, China, Greece, Turkey, and France among others.