

PRESS CLIPPING SHEET

PUBLICATION:	Business Today
DATE:	November-2018
COUNTRY:	Egypt
CIRCULATION:	10,000
TITLE:	3rd MENA Headache Conference highlights migraine challenge and need for better treatment options.
PAGE:	80
ARTICLE TYPE:	Agency-Generated News
REPORTER:	Staff Report
AVE:	1,500

3rd MENA Headache Conference highlights migraine challenge and need for better treatment options

Novartis, in collaboration with the Headache Chapter of the Egyptian Society of Neurology, Psychiatry and Neurosurgery (ESNPN), announced the launch of its "Migraine is not just a Headache" campaign. Designed to raise awareness of the challenges facing migraine patients, the initiative brought together the region's foremost medical experts from Egypt and other MENA countries to define how healthcare providers and the community can help improve patients' quality of life.

