



## **PRESS CLIPPING SHEET**

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## Novartis Pharma Egypt Announces Results of 'Count Us' Survey

Novartis, in cooperation with the Breast Cancer Foundation of Egypt (BCFE), held a press conference to announce the results of the "Count Me" survey. The survey was conducted by Novartis and the BCFE on a wide group of advanced breast cancer patients in Egypt, among seven countries worldwide. The conference events included a reveal of writer and cartoonist Islam Gawish's caricature magazine portraying the results of the survey through characters that express the challenges faced by women living with advanced breast cancer. The conference was followed by a working group comprised of various breast cancer stakeholders with a focus on finding solutions to each of the challenges presented by the survey results.

