

Novartis Egypt collaborates with Ministry of health to promote 100 Seha Initiative

Novartis Egypt organized an educational forum for healthcare practitioners as part of its commitment to support the Egyptian Ministry of Health's efforts to raise awareness of noncommunicable diseases (NCDs). The ministry's activities center on the President of Egypt's healthcare initiative "100 Million Seha" which seeks to screen Egyptians for NCDs and provide the latest insights on effective diagnostic, treatment and disease management procedures for hypertensive and diabetic patients across the country.