

Pharmaceuticals Export Council develops strategy to increase exports to Africa to 10% (*Al Ahram*, 14 August)

Egypt's exports of pharmaceuticals and cosmetics to African countries stand at EGP 200 million, which is 1% of the continent's USD 30 billion pharma imports. The Pharmaceuticals Export Council has developed a new strategy to increase the Egyptian pharma exports to Africa to 10%. Egyptian drugmakers have great potential in Africa after reaching a mutual recognition agreement, which made it easier for Egyptian medication to enter many African nations. The council targets USD 650 million in exports this year compared with USD 480 million in 2018.