

Novartis Egypt announces growth, sales and export targets as well as investment plans

Novartis Egypt targets 15-20% growth in sales by the end of 2018. The company has rolled out a 5-year EGP 15 bln investment plan. It also seeks to raise its exports to 15%, up from the current 5%. Novartis Egypt sets an EGP 3.2 billion sales target in 2018.