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NOVARTIS Pharma has held the first conference on hematological oncology and blood disease treatment in Egypt, themed "Reimagining Cancer". The conference was a part of the company's ongoing commitment towards cancer patients and their access to the best and most advanced medication available. 14 universities and institutes and more than 350 guests, as well as 70 local and two international speakers were invited to in-depth discussions on cancer and hematological disorders including thalassemia, chronic leukemia, breast cancer and neuroendocrine tumors.

"The conference showcased Novartis Pharma's vision and support for patients and healthcare providers and highlighted the significant scientific research and development efforts required to diversify treatment options for patients," Dr Sherif Amin, Novartis Oncology General Manager for Egypt, Libya, Tunisia and Morocco said.

"We are happy to convene the first independent Novartis Pharma event to host such a wide selection of oncology and hematology experts under one roof, who have gathered to tackle the latest advances and developments related to hematological diseases and their treatments, in the hope of improving the quality of patients' lives," he added.