


## PRESS CLIPPING SHEET

<b>PUBLICATION:</b>	<b>Egypt Today</b>
<b>DATE:</b>	<b>23-April-2019</b>
<b>COUNTRY:</b>	<b>Egypt</b>
<b>CIRCULATION:</b>	<b>14,500</b>
<b>TITLE :</b>	<b>Novartis launches first summit to probe cancer and hematological oncology treatment in Egypt (ECOH)</b>
<b>PAGE:</b>	<b>128</b>
<b>ARTICLE TYPE:</b>	<b>Agency-Generated News</b>
<b>REPORTER:</b>	<b>Staff Report</b>
<b>AVE:</b>	<b>3,900</b>



**Novartis launches first summit to probe cancer and hematological oncology treatment in Egypt (ECOH)**

Novartis Pharma held the first conference focused on hematological oncology and blood disease treatments in Egypt, titled "Reimagining Cancer." The conference is part of the company's ongoing commitment to cancer patients and their access to the best and most advanced medication available. Fourteen universities and institutes and more than 350 guests, as well as 70 local and two international speakers were invited to in-depth discussions on cancer and hematological disorders and their treatments. "The conference showcased Novartis Pharma's vision and support for patients and healthcare providers and highlighted the significant scientific research and development efforts required to diversify treatment options for patients," Dr. Sherif Amin, Novartis Oncology General Manager for Egypt, Libya, Tunisia and Morocco said.