

PRESS CLIPPING SHEET

PUBLICATION:	Daily News
DATE:	06-May-2019
COUNTRY:	Egypt
CIRCULATION:	80,000
TITLE :	AlMarasem launches 'Partners Not Only Clients' real estate investment system
PAGE:	05
ARTICLE TYPE:	Agency-Generated News
REPORTER:	Shaimaa Al-Aees
AVE:	32,500

Al Marasem launches 'Partners Not Only Clients' real estate investment system

PARTNERSHIP SYSTEM: INVESTOR OWNS 50% OF UNIT VALUE, AL MARASEM OWNS OTHER 50%

By Shaimaa Al-Aees

Al Marasem International for Development has launched a new real estate investment system called 'Partners and Not Only Clients' in its Fifth Square project, the first of its real estate investment projects.

During a Saturday press conference, the company said that the project is built on 158 feddan in the Fifth Settlement, New Cairo, and it was launched in the second half of 2017, noting that the delivery of the first phase of the project will begin in 2020.

The company revealed that the project's investments are estimated at EGP 1.4bn.

Furthermore, Al Marasem said that investment in luxury residential compounds with premium services is best for real estate investors, given the high return on investment through resale or high-value rent—however the biggest obstacle is to increase the invest-



ment value which may exceed the capacity of many investors. Therefore, Al Marasem has developed a partnership system to enable investors to invest in

a high quality distinguished product in the real estate market, thus incurring a high rate of return on investment in case of sale, as well as high rental value



in case of investment for rent.

This is done by paying the value of the partnership which represents the purchase of 50% of the unit value. The

owner of the second 50% of the unit's value is Al Marasem for Assets Management which will own 50% of the entire project units, where it focuses

on the acquisition, development, and management of assets, the company elaborated.

The company explained that the client pays 50% of the unit's value for four years. In addition, the client has the right to buy the second 50% of the units with the same value he contracted on, which is an additional advantage to the partnering investor.

Moreover, the company highlighted that clients can resell their shares (50% of the unit) before or during the delivery phase according to the market price, which is expected to increase by 10% to 15% year-over-year. Additionally, the client can easily sell, rent, or buy the entire unit upon receiving it.

On the other hand, the company has offered a new product in the Fifth Square project, named 'Lake Residence,' which guarantees that the client receives a fully finished unit with air conditioning and home appliances.