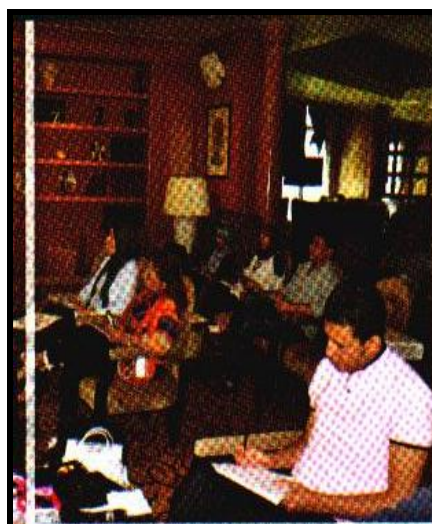


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Novartis Egypt Launches Second Training Event for Journalists on Metastasizing Breast Cancer Using the Latest Technologies

In light of Novartis Oncology's successful first training event, "Oncology On Air", held in July 2018 with the aim of keeping media professionals up to date on scientific advancements and treatment solutions available for tumors, the company announced the launch of a second training event on metastasizing breast cancer. This form of breast cancer, known as "stage IV" or "advanced", is known to metastasize the malignant tumor to other parts of the body, even after it is located and removed. The campaign is part of the company's ongoing efforts to support the media in raising community awareness. The campaign utilizes advanced mediums, such as digital media, in cooperation with media experts and specialists from AUC and stems from Novartis's belief that the media is a strategic partner and a key pillar of the community.