



PRESS CLIPPING SHEET

PUBLICATION:	Business Today
DATE:	January 2019
COUNTRY:	Egypt
CIRCULATION:	10,000
TITLE:	BP Egypt hosts 'corporate race' to promote Greater support
	for Egypt's Paralympic Athletes
PAGE:	Back Page
ARTICLE TYPE:	Agency-Generated News
REPORTER:	Staff Report
AVE:	1,500

BP Egypt Hosts Corporate Race, Day to Promote Greater Support For Egypt's Paralympic Athletes

BP Egypt hosted a Corporate Race in support of the Egyptian Paralympics athletes. The race was organized by Red Rock International, who invited a number of Egypt's influential enterprises to take Part in a corporate race, aiming to highlight Paralympic sports and encourage additional support for Egyptian athletes training to compete at the Tokyo 2020 Paralympic Games.

Over 40 teams representing a wide range of industries participated in the race.Hosted by BP Egypt, the race was supported by three main sponsors: Orange Egypt for Telecommunications S.A.E, Emirates NBD and AlHassan Foundation. Additional supporters included JW Marriott and Orascom Construction as well as AKAM Developers and Qube.

"Supporting sports teams and federations, particularly Paralympic athletes, is a global commitment for BP and one with an essential social component," said Hesham Mekawi, BP North Africa Regional President. "We are proud to play an important role in helping these athletes continue to overcome unique challenges on their quest for medals and the honour of representing their country."

The corporate race event spanned an entire day, with tailored activities designed to promote interaction between the teams and create momentum in support of the Paralympics athletes. In May this year BP Egypt announced that it had signed three agreements with three Egyptian Paralympian champions.



PRESS CLIPPING SHEET