

Economic feasibility studies key to success of pharma raw materials plant

As Egypt seeks to establish a pharmaceutical raw material plant, experts have stressed the importance of economic feasibility studies to ensure the success of the project, amid a Chinese and Indian domination of the raw material market. According to an IMS report, Novartis was among the top 10 drugmakers, which dominated 44.2% (EGP 16.5 bln) of Egypt's pharma industry.