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AlMarasem, at a star-studded gala held at the Intercontinental CityStars, celebrated the launch of "AlMarasem's World" encompassing its iconic "Fifth Square" and "Capital Gate" developments, taking shape in the heart of New Cairo. The 1,200 attendees including government officials, clients, brokers, bankers, partner agency representatives and sporting club board members, stepped into "AlMarasem's World" where they received access to exclusive insights on Fifth Square and Capital Gate as well as AlMarasem's ambitious future plans in Egypt, concluded by a one of a kind performance by Lebanese superstar Elissa.