

## PRESS CLIPPING SHEET

<b>PUBLICATION:</b>	Buisness Today
<b>DATE:</b>	May-18
<b>COUNTRY:</b>	Egypt
<b>CIRCULATION:</b>	10,000
<b>TITLE :</b>	Elevit Delivers Crucial Nutritional Requiriements for Mother and Baby, Reducing Risk of Birth Defects.
<b>PAGE:</b>	99
<b>ARTICLE TYPE:</b>	Agency Generated News
<b>REPORTER:</b>	Staff Report
<b>AVE:</b>	3,050



### Elevit Delivers Crucial Nutritional Requirements for Mother and Baby, Reducing Risk of Birth Defects

Elevit, Bayer's specially formulated vitamin and mineral supplement, has finally launched in Egypt, bringing peace of mind to women who are trying to conceive, are pregnant or breastfeeding. The brand assures that their baby is getting all the nutritional requirements necessary for healthy growth from as early on as the time of conception. While other pregnancy supplements are basic multivitamins slightly adjusted for pregnancy, Elevit is specially formulated for women to help their babies receive the best nutrition support levels. It contains the highest levels of folic acid and iron of any pregnancy multivitamin, and its dosage of one tablet a day is more convenient than many other supplements that should be taken twice a day. Elevit significantly improves pregnancy outcomes and reduces the risk of birth defects.