



## **PRESS CLIPPING SHEET**

PUBLICATION:	Business Today
DATE:	June-2018
COUNTRY:	Egypt
CIRCULATION:	10,000
TITLE :	Novartis Egypt celebrates its 22nd annual community partnership day alongside more than 23,000 associates worldwide with a massive blood donation campaign.
PAGE:	83
ARTICLE TYPE:	Agency Generated News
REPORTER:	Staff Report
AVE:	1,750

## Novartis Egypt celebrates its 22nd annual community partnership day alongside more than 23,000 associates worldwide with a massive blood donation campaign

In celebration of Novartis' 22nd annual Community Partnership Day (CPD), Novartis associates in Egypt join their colleagues around the world to give back to their communities. Overall, more than 23,900 Novartis associates across six continents and 58 countries are supporting non-profit and local organizations, representing more than 191,200 hours of combined community service

In Egypt, Novartis associates are coming together to work on a widespread Social Responsibility Blood Donation Campaign, hand in hand with three local organizations, namely the National Blood Transfusion Service Center, Resala Charity Association, and "Law A'andak Dam" volunteer group.