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### **The Egyptian campaign 'Tour n'Cure' takes off from Barcelona supporting medical tourism in Egypt**

**F**ROM Barcelona, the Spanish Mediterranean magical city, "Tour n'Cure" the international Egyptian campaign, took off earlier last week aiming to defeat Hepatitis C from Barcelona's stadium; one of the largest football stadiums worldwide and a hub for sports and health lovers. Prime Pharma Group (PPG) the international company launching the medical tourism programme has collaborated with "Pharco" the Egyptian pharmaceutical mega manufacturer, to launch an ambitious campaign to make new generation anti Hep. C treatments available to patients worldwide.

"Tour'n Cure" is a medical tourism package designed to offer the latest generation treatments for Hep. C patients plus state of the art medical service, in a medical tourism five stars package that includes a round trip to one

of Egypt's renowned touristic sites. The programme was revealed by it's first ambassador, the Brazilian football star, "Dani Alves", with stars of Barcelona's team onboard, to Spanish and international press, as well as a number of company leaders and a group of Egyptian, Spanish and Brazilian medical specialists.

"I am very proud that I am the first ambassador for this benevolence campaign", said Dani Alves. "This campaign is going to perfectly pave the way to changing the lives of thousands of people on this planet. I am extremely delighted that I am a part of a dream come true, and I believe that there are thousands of people who are actually waiting for the cure to be able to move on with their lives and to live happily with their families and loved ones", Dani said.