

PRESS CLIPPING SHEET

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The advertisement features the Mobil 1 logo on the left, a central headline in Arabic, and a product image on the right. The headline reads: "حافظ على أداء محرك سيارتك كالجديد" (Keep your car engine's performance as good as new). The product image shows a Mobil 1 motor oil bottle with a gold award seal that says "الاختيار الأول لأفضل مصنع السيارات في العالم" (The first choice for the best car manufacturer in the world). The bottom of the ad includes the Mobil 1 logo with the tagline "Performance by ExxonMobil" and the website "www.mobil1-egypt.com". The Arabic text at the bottom right reads "رائد الزيوت التخليقية في العالم" (Leader in synthetic oils in the world).