

PRESS CLIPPING SHEET

PUBLICATION:	Akhbar Al Youm (Supplement)
DATE:	23-May-2015
COUNTRY:	Egypt
CIRCULATION:	1,300,000
TITLE :	TOTAL Quartz 9000 – Now Your Engine Has Become More Durable
PAGE:	02
ARTICLE TYPE:	TOTAL AD
REPORTER:	NA



The advertisement features a futuristic robot standing next to a large, dark grey plastic can of Total Quartz 9000 5W40 engine oil. The background is a dark blue, industrial-looking environment with glowing blue vertical lines. The oil can has a yellow and red label with the Total logo and 'QUARTZ 9000 5W40' text. To the right of the can, the words 'AGE', 'RESISTANCE', and 'TECHNOLOGY' are stacked vertically in a stylized font. In the bottom left corner, there is Arabic text and the website 'www.total.eg'. In the bottom right corner, there is the Total Quartz logo and the slogan 'Keep your engine younger for longer'.

الآن أصبح محركك أكثر تحملاً

www.total.eg

Keep your engine younger for longer

TOTAL
QUARTZ
ENGINE OIL