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<b>PUBLICATION:</b>	Daily News
<b>DATE:</b>	23-July-2015
<b>COUNTRY:</b>	Egypt
<b>CIRCULATION:</b>	60,000
<b>TITLE :</b>	Total Egypt signs exclusive 5-year agreement as supplier for sole Peugeot importer
<b>PAGE:</b>	06
<b>ARTICLE TYPE:</b>	Agency Generated News
<b>REPORTER:</b>	Staff Report
<b>AVE:</b>	9,000

### Total Egypt signs exclusive 5-year agreement as supplier for sole Peugeot importer



Total Egypt celebrated this month the signing of its five-year partnership agreement with Cairo for Development and Cars Manufacturing (CDCM) - the sole Peugeot importer in Egypt since 1967 - to supply it with world-class Total products.

According to the agreement, Total Egypt will provide CDCM with all required performance engine oils, including products from the Quartz family, the Rubia family, cooling and transmissions oils and other fluids, which will be delivered on-site. In return, CDCM will exclusively acquire all products needed for its outlets and workshops from Total Egypt.

Total Egypt will provide CDCM with the technical support, information and training necessary to ensure that the company's staff are fully trained

to implement international standards, thereby guaranteeing an exceptional customer experience.

"We are very happy with our new five-year partnership with CDCM, one of the premium automobile manufacturers in Egypt. We at Total Egypt look forward to five years - at least - of rewarding collaboration with CDCM," said Ian Lepetit, Managing Director of Total Egypt. "We are confident that the synergy between great automotive brands and superior performance oils will deliver unparalleled reliability and sustained, optimal engine performance."

"As two of the leading brands in our respective fields, we are proud to join forces and rely exclusively on Total's unique products," said Nevine Ellabban, CDCM Chair and CEO. "On our continuous path towards improve-

ment, CDCM can settle for nothing less than the best and our quest has led us to believe that Total's products offer the best protection and performance for our engines. We believe that Total can help us provide the most reliable performance engine oils that will earn our customers' satisfaction. This long-term collaboration is a great growth opportunity for both partners."

According to the agreement, all Peugeot automotive vehicles in Egypt, including both passenger and commercial vehicles, will benefit from Total's Performance Engine Oils, which protect engines from wear, transmit power and facilitate gear shifting. Total's innovative products are specially designed with fuel saving, environmental protection and enhanced engine performance in mind.