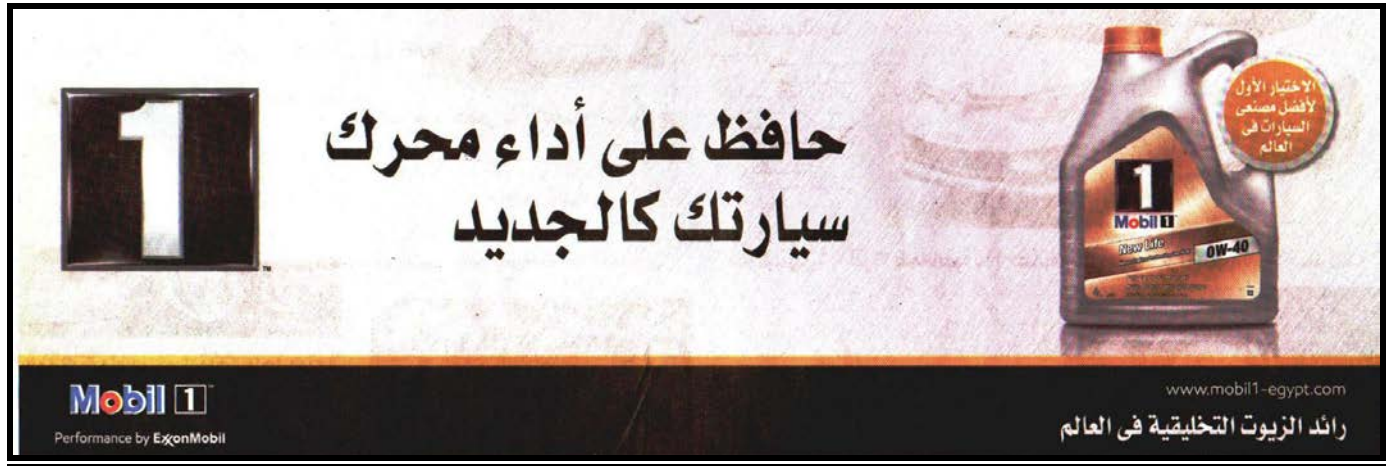


## PRESS CLIPPING SHEET

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<b>DATE:</b>	6-June-2015
<b>COUNTRY:</b>	Egypt
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<b>TITLE :</b>	Mobil1 – Keep the Performance of Your Car Engine as Good as New
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The advertisement features a large, stylized number '1' in a black frame on the left. In the center, the Arabic text reads: 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine performance as good as new). On the right, there is a bottle of Mobil 1 0W-40 motor oil. A circular seal on the bottle says 'الاختيار الأول لأفضل مصنع السيارات في العالم' (The first choice for the best car manufacturer in the world). At the bottom left, the Mobil 1 logo is shown with the tagline 'Performance by ExxonMobil'. At the bottom right, the website 'www.mobil1-egypt.com' and the slogan 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world) are displayed.