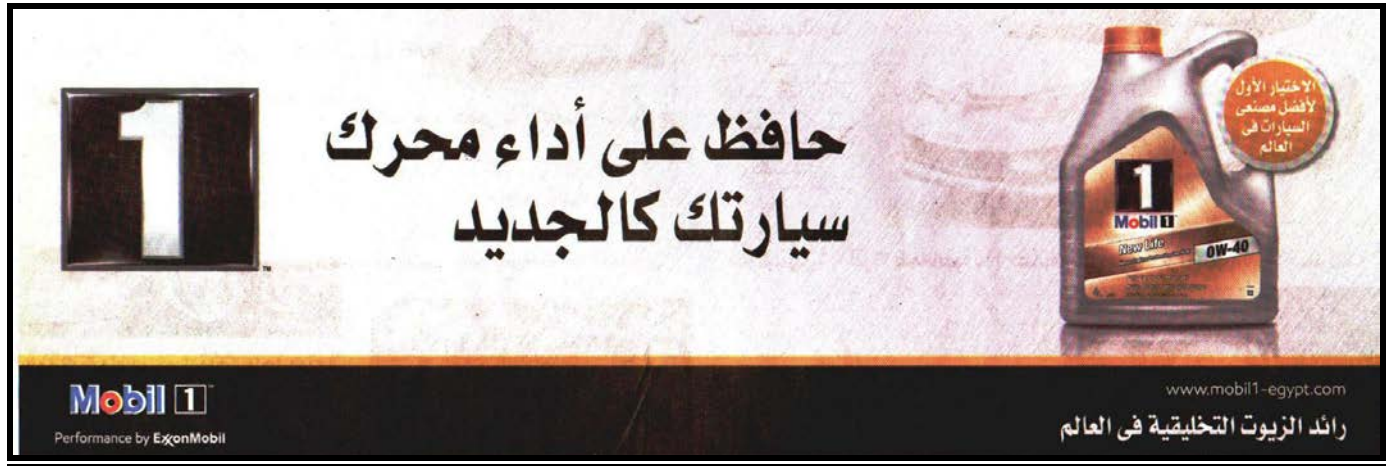


PRESS CLIPPING SHEET

PUBLICATION:	Al Ahram (Supplement)
DATE:	5-June-2015
COUNTRY:	Egypt
CIRCULATION:	1,000,000
TITLE :	Mobil1 – Keep the Performance of Your Car Engine as Good as New
PAGE:	Front Page
ARTICLE TYPE:	AD
REPORTER:	NA



The advertisement features a large, stylized number '1' in a black frame on the left. In the center, the Arabic text reads: 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine performance as new). On the right, there is a bottle of Mobil 1 0W-40 motor oil. A circular seal on the bottle says 'الاختيار الأول لأفضل مصنع السيارات في العالم' (The first choice for the best car manufacturer in the world). At the bottom left, the Mobil 1 logo is shown with the tagline 'Performance by ExxonMobil'. At the bottom right, the website 'www.mobil1-egypt.com' and the text 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world) are displayed.