

PRESS CLIPPING SHEET

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The advertisement features a large, stylized number '1' in a dark frame on the left. In the center, the headline reads 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine's performance as good as new). On the right, there is a bottle of Mobil 1 0W-40 motor oil. A circular seal on the bottle states 'الاختيار الأول لأفضل مصنع السيارات في العالم' (The first choice for the best car manufacturer in the world). At the bottom left, the Mobil 1 logo is accompanied by the text 'Performance by ExxonMobil'. At the bottom right, the website 'www.mobil1-egypt.com' and the slogan 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world) are displayed.