

PRESS CLIPPING SHEET

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TAMER Abul Ghar, Country Manager, Philips-Egypt, Sameh Gabra, General Manager of Philips HealthTech, North East Africa are seen in a group photo with their team and a group of media professionals at an *Iftar* function at Marriott hotel in Cairo.

New general manager for Philips HealthTech North East Africa

KEEPING up with the spirit of Ramadan, Philips Egypt hosted its annual media *Iftar*. The event was hosted by Tamer Abul Ghar, Country Manager, Philips Egypt in the presence of the newly-appointed General Manager, HealthTech, North East Africa, Sameh Gabra.

Media figures met with Philips Egypt team for *Iftar* and discussed the company's latest developments and the opportunities the company sees in Lighting, Personal Health and Health Systems in the Egyptian market.

Philips-Egypt announced the official appointment of Mr. Gabra to the newly-created role of General Manager, Philips HealthTech North East Africa. Mr. Gabra will be based in Cairo and will head the newly-formed Philips HealthTech unit, which consolidates the existing Philips Personal Health and Philips Health Systems businesses. Mr. Gabra

will report to Mr. JJ van Dongen, Senior Vice President and CEO of Philips Africa and will be responsible for the overall Philips HealthTech North East Africa operations and business growth agenda in the region.

"My priorities, in a dynamic, fast-evolving region, are to identify growth opportunities and boost Philips' commitment to develop sustainable solutions for the Egyptian and North East African customers," said Mr. Gabra. "Building up and maintaining strong relations with government and business groups is essential."

"Philips' presence in North East Africa has grown in recent years. Through our emphasis on improving people's lives and our strong focus on providing relevant and customised solutions, we are convinced that we are well-positioned to further grow our presence across Egypt and the North East African region."