

PRESS CLIPPING SHEET

PUBLICATION:	Egyptian Gazette
DATE:	13-December-2015
COUNTRY:	Egypt
CIRCULATION:	60,000
TITLE :	Bid to heal children with hearing problems
PAGE:	05
ARTICLE TYPE:	General Health News
REPORTER:	Staff Report

Bid to heal children with hearing problems

A JOINT project to increase awareness of hearing loss in the country is being implemented out by an international corporation producing cochlear implants in Egypt, in partnership with the charitable institution Misr el Kheir.

They began the partnership with a medical convoy late last month, in a less economically developed Governorate – el-Minya, to provide hearing tests for children.

The main goal of the convoy was to diagnose children who had hearing loss and to support them and their families by providing children under five years old with the MED-EL cochlear ear implant.

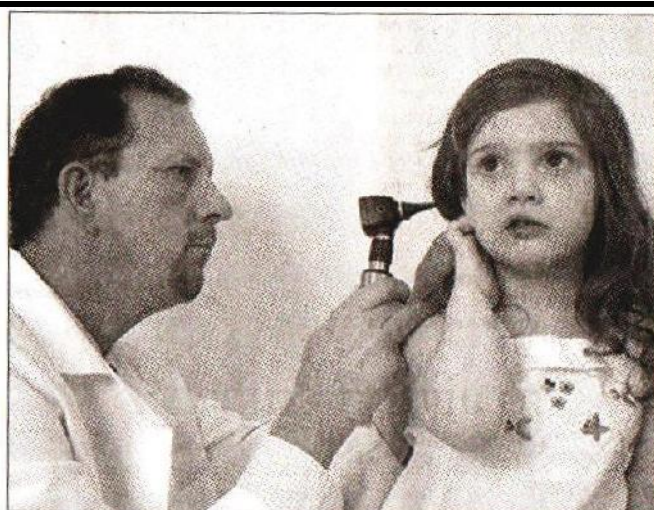
Additionally, MED-EL has offered to sponsor the operation and rehabilitation process of a number of children who require the operation in order successfully to integrate

with society. The convoy succeeded in testing 300 patients and some of the children were diagnosed with hearing impairment.

Misr El Kheir's Minya manager Ahmed Salah said that the convoy has contributed significantly to increasing knowledge about hearing among the families in el-Minya, however more convoys should visit the rest of the governorates, to continue educating people about the prevention and early detection of hearing loss.

The number of families who came to the medical convoy in el-Minya to test their children's hearing was 1,300.

They were welcomed by the Ear, Nose and Throat (ENT) doctors who tested all the patients under five years old in the governorate, over two days.



A DOCTOR examining a child's ear to detect early deficiencies.

On both days, the doctors worked to identify patients with severe hearing loss, to detect early deficiencies and to define which patients needed cochlear implants.

Working from 9am to 4pm, the doctors ran their tests to help create

awareness of the usefulness of early detection and prevention of the disability.

MED-EL Egypt's General Manager Tamer El-Shahat was pleased to see many patients visit the convoy's caravan.