

PRESS CLIPPING SHEET

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'Hand-in-hand against cancer' reduces cancer in Egypt

A press conference was held marking the launch of 'Hand-in-hand against cancer' a transformational cancer initiative, attended by the Central Administration for Pharmaceutical Affairs (CAPA) and the International Society for Pharmacoeconomics and Outcomes Research (ISPOR-Egypt). The event highlighted challenges facing cancer

patients in Egypt, particularly breast cancer and chronic myeloid leukaemia, which have experienced major breakthrough with the development of second generation therapies.

The event emphasised the importance of community efforts - including government and civil society - to fight cancer in Egypt. Renowned oncology experts as well as Health

Insurance Organization (HIO) and CAPA representatives discussed how patients could effectively access best treatments available. The conference also focused on health-care economics by hosting international expert, Dr Zoltán Kaló, Professor of Health Economics at the Eötvös Loránd University (ELTE) in Budapest.