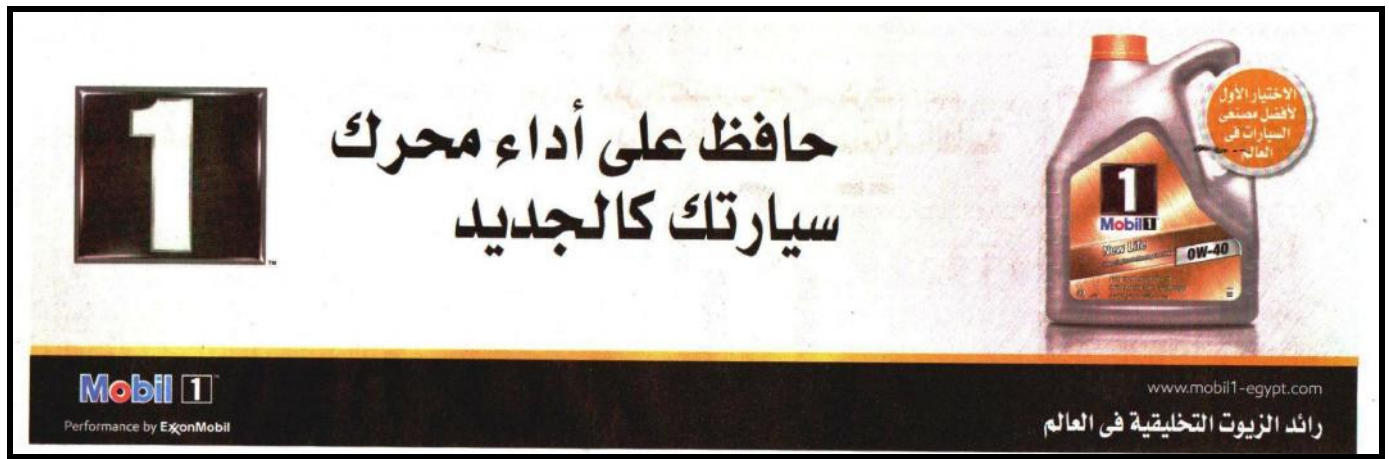


## PRESS CLIPPING SHEET

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<b>DATE:</b>	30-October-2015
<b>COUNTRY:</b>	Egypt
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The advertisement features a large black square with a white number '1' on the left. In the center, the text 'حافظ على أداء محرك سيارتك كالجديد' (Keep your car engine's performance as good as new) is written in bold Arabic. On the right is a bottle of Mobil 1 0W-40 motor oil. A circular seal on the bottle reads 'الاختيار الأول لأفضل مصنع السيارات في العالم' (The first choice for the best car manufacturer in the world). At the bottom left is the Mobil 1 logo with 'Performance by ExxonMobil' below it. At the bottom right is the website 'www.mobil1-egypt.com' and the text 'رائد الزيوت التخليقية في العالم' (Leader in synthetic oils in the world).